

## ***MARK YOUR CALENDAR...***

### **A SUSTAINABLE FUTURE FOR REAL ESTATE DEVELOPMENT**

**October 22, 2008**

**Hotel DeAnza, San Jose, California**

**8:00 AM – 1:30 PM**

**Hosts: URS Corporation and Berliner Cohen**

*URS Corporation, a worldwide engineering, environmental and technical services firm, and Berliner Cohen, a leading San Jose law firm, are bringing together real estate and sustainability experts in this timely program*

#### **TOPICS COVERED INCLUDE:**

- Benefits of incorporating sustainability into real estate development
- Development planning, site selection and construction
- Preparing the Business Case
- Balancing operational performance with capital and life cycle costs
- California trends – policies and incentives

**URS BERLINER • COHEN**

#### **Featured Speakers**

**Marta Borsanyi**

*Concord Group Real Estate Consultancy*

**Grant French**

*Corporate Sustainability Manager – Swinerton Builders*

**Linda J. LeZotte**

*Land Use And Environmental Attorney – Berliner Cohen*

**Kirsty Moore**

*Sustainability Manager, Sonoma Mountain Village*

**Mark Palmer**

*Municipal Green Building Coordinator for San Francisco's Department of the Environment*

**Lynn N. Simon**

*President of Simon & Associates, Inc., Green Building Consultants*

**Tom Sweet**

*URS Program Manager for City of San Francisco Green Building Contract*

**Detailed program and registration information will be forthcoming.**

**Participant Cost: \$85, includes breakfast, roundtable discussion/lunch and materials.**

**To register please e-mail Martha Casey: [martha.casey@berliner.com](mailto:martha.casey@berliner.com) or call 408.938.2449  
For more information call or e-mail Julie Watson: 415.243.3859 • [julie\\_watson@urscorp.com](mailto:julie_watson@urscorp.com)**