



ASSOCIATION OF ENVIRONMENTAL PROFESSIONALS
BAY AREA CHAPTER

STRATEGIC PLANNING MEETING AGENDA

June 17th 09

Design Community Environment
1625 Shattuck Avenue, Suite 300
Berkeley, California 94709



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1. Chapter interaction with the State
 - a. Support (from Kent – how can State support Chapter? What are State goals?)
 - b. Communications (How do we avoid overlapping Communications? What is plan with State website?)
 - c. CEQA workshops (How to we maintain sustainability?)
 2. Board Communications
 - a. Committee Structure (How do we spread the work, but still keep all informed?)
 - b. Student Membership Reps (How do we interact and keep each other informed?)
 - c. Website (Who interacts with Marc? - All? Committee?)
 - d. Programs/Events (How do Program VP's get help of Board, other members?)
 3. Chapter Communications
 - a. Legislative/Policy Information (How do we disseminate information in a timely manner? How do we request Member involvement?)
 - b. Program Announcements (How best to get the word out?)
 - c. Social Networking (Is it effective? Can we use it to our advantage?)
 - d. Technology (How can we best use technology? Newsletters? Membership Coordination? Communications?)
 - e. Newsletters
 4. Programs/Events/Networking
 - a. Outlying areas
 - i. Peninsula, South Bay, North Bay and beyond
 - b. Event Space (How do we organize information and make it accessible?)
 - c. Social Events
 - i. Happy Hours/Christmas Party
 - d. Member “forums”

- e. Partner Organizations (APA is a given. Are there others? AIA? SPUR?
How do we organize information?)
 - f. Ongoing programs vs. Special Events
 - g. Social programs
 - h. Christmas party
 - i. Community Service? (i.e. Central Chapter tree planting event, Earth Day events?)
5. Member involvement, Board Member Recruitment
- a. Students
 - b. “Young Professionals”
 - c. Mentors
 - d. General Member assistance/involvement (program coordination, speakers, articles, etc)
6. Student Chapters
- a. Scholarship programs (How do we sustainably fund? Special events?)
 - b. Services provided/offered to students
 - c. Communications (How do we best keep each other informed?)