



ASSOCIATION OF ENVIRONMENTAL PROFESSIONALS  
BAY AREA CHAPTER

BOARD MEETING AGENDA

February 10<sup>th</sup> 2010

URS Corporation  
221 Main Street, Suite 600  
San Francisco, CA 94105

(Brian's cell # 925-899-6429)



1. Welcome Marc Descollonges.
  - a) Introductions, Website Overview (State and Board), Marc's Contract
2. Chapter Communications:
  - a) How can we best get info out to our members in a timely and efficient manner?
  - b) How should we use social networking (facebook, twitter, etc)?
  - c) Newsletter and AEP blog
  - d) How best to integrate Website, Social Networking, and Newsletter.
3. Revenue –
  - a) Job Ads, Newsletter ads, Website ads, Sponsorships, etc. – What do we do now? How can we do it better?
  - b) How can use it serve our members (scholarships, board member retention, programs, etc)?
4. Member involvement –
  - a) How can we get more members involved (committees, Board, programs, etc)?
  - b) How can we use the website, newsletter, and other communications to do so?